

3910 Mineral Point Road, Madison WI 53705 (608) 213-3798 www.playingfieldmadison.org

# Your Investment Field



- \* supports a new school and job training for parents, improving chances they'll exit poverty
- \* helps create The World We Imagine through a new and unique holistic partnership





Campaign for The Playing Field

Wednesday, August 31, 2022

### The Playing Field's partners in support of families

A holistic, two-generational approach supports children and their families together

#### The Playing Field:

High-Quality Early Care and Education

#### **Plumbers Union Local 75:**

Career Training Opportunities

#### The Road Home:

Stable and Affordable Housing

With Support from United Way Dane
County and the City of Madison

#### This new partnership will allow us to...

- expand our East Side capacity from 20 children to 100 children
- increase our ability to train other early educators
- meet a community need for evening care
- offer families support to pursue career training opportunities
- provide a model that others can replicate

Our \$5 million campaign seeks heroes to fund the construction of an innovative new school facility that brings practical, lifelong solutions for the futures of children and families in our community.



## Our unique mode/

- breaks barriers to access of high-quality programs
- minimizes disparity in early education opportunities
- cares for children in a setting that reflects the diversity of our community
- combines children from a wide range of racial and socio-economic backgrounds
- provides trauma-sensitive care
- reduces or eliminates preschool suspensions and expulsions
- addresses high turnover rates of staff in early education settings
- prioritizes early attachments as the basis for all learning
- protects the right of children to play
- strengthens social-emotional learning